

# Chris Bell

Vice President of Energy Planning and Sales • Georgia Power

Chris Bell was named Vice President of Energy Planning and Sales in July, 2010. In this role, he is responsible for the following departments: resource policy and planning, market planning, pricing and rates, utility relations, and energy sales and efficiency.

Since joining Southern Company in 1984, Chris has served in corporate planning, public relations, external and regulatory affairs, wholesale energy marketing, and economic and community



development at Alabama Power and Southern Company Services. He most recently served as Vice President of Southern Wholesale Energy for Southern Company Generation.

A native of Birmingham, Alabama, Chris graduated from Auburn University with a bachelor of science degree in Civil Engineering and earned his master's degree in Business Administration from the University of Alabama at Birmingham.